

# Truddie Reif

RD eligible

[truddiereif.com](https://truddiereif.com)  
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## EXPERIENCE

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### Florida Voices for Animals | Social Media Coordinator + Web

Oct 2023 - Present

Creating custom content for multiple platforms and updating and maintaining website content.

**Software:** WordPress, Wix, Canva, Illustrator, Photoshop

### Tufts University | Remote | Email + Web Production

Oct 2022 - July 2024

Email Template production for the school's many departments.

**Skills:** collaboration, communication

**Software:** Salesforce Marketing Cloud, Photoshop, Illustrator Smartsheet

### Done Consulting | Remote | Design and UX

April 2018 - Present

As a designer, I help clients by creating compelling visual designs through brand research and marketing. My designs are used for social media campaigns, pitch deck presentations, and branded business deliverables.

**Skills:** communication, collaboration, layout, typography

**Software:** Figma, InDesign, Illustrator, Photoshop

## Dietetics Related Experience

(1050 Supervised hours completed across Clinical, Community and Food Service Management)

### Clinical

Nutritious Lifestyles Jan 2023 - June 2023

The Kidney Institute, Ren.Nu Private Practice Mar - April 2023

Rockford Hospital Level 1 trauma hospital, NICU, ICU July 2023

Sarasota Memorial Hospital Jan - Feb 2024, July - Aug 2024

Moffitt Cancer Hospital September 2024

### Community

Kailo Nutrition Plant Based Private Practice Feb 2023

Department of Health Putnam County Mar - April 2023

Disordered Eating with Diabetes Laurel Ann Nutrition Private Practice May - June 2023

Tampa Bay Network to End Hunger Oct 2023 - Dec 2023

### Food Service Management

Pinellas County School Board Jan 2023 - Dec 2024

### Mentorships

RD2Be mentorship Sept to Oct 2023

The Kidney Institute RD Mentorship Sept to April 2023

RD mentorship with Functional Dietitian Sept to April 2024

Berry Street Telehealth Nov 2023 to Jan 2024

## SKILLS

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### Ecommerce/Web

ConstantContact

ConvertKit

HTML/CSS

Klaviyo

Mailchimp

Salesforce Marketing Cloud

Squarespace

WordPress Admin

Visual Studio Code

### Social Media

Admin Account Management

Discord Admin

Facebook Admin

Instagram + Live

Reddit Admin

### UI/UX

Adobe XD

Airtable

Figma

InVision

Lucid Chart

Miro

### Visual Design

Canva

Illustrator

InDesign

Photoshop

Powerpoint

## EDUCATION

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### Masters of Science in Applied Nutrition

January 2023 - Present

Anticipated Graduation December 2024

### Excelsior College

Bachelors of Arts: Humanities

### Parsons School of Design

AAS Fashion Design, Dean's List

### Certifications:

Master Gardener

ServSafe Manager + Proctor

User Centered Design (UI/UX from Parsons)